

Marketing

A sample program can be used to plan progress in a major. Not all students will follow the sample program, because students are individuals and can make choices to fit their situations. Students should consult their WLC academic advisor. Please note that course offerings may change due to staffing, curriculum changes, and course enrollments.

Freshman Year, Semester 1	Freshman Year, Semester 2
BUS 181	MKT 240
MAT 117	BUS 182
	BUS 201 (or MAT 221)
Sophomore Year, Semester 1	Sophomore Year, Semester 2
MKT 342	MKT 347
MGT 250	FIN 220
ACC 210	COM 201
Junior Year, Semester 1	Junior Year, Semester 2
COM 331	COM 301 (Needs Jr. Status)
BUS 303	BUS 301
MKT 343	MKT 345
Senior Year, Semester 1	Senior Year, Semester 2
MKT 370, 372, 391, or 430,	BUS 480
	BUS 305 (Only offered in Spring)

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